

Business Studies

Stage 6 Syllabus

June 2010

Original published version updated:

August 2013 – Updated with minor amendments

© 2010 Copyright Board of Studies NSW for and on behalf of the Crown in right of the State of New South Wales.

This document contains Material prepared by the Board of Studies NSW for and on behalf of the State of New South Wales. The Material is protected by Crown copyright.

All rights reserved. No part of the Material may be reproduced in Australia or in any other country by any process, electronic or otherwise, in any material form or transmitted to any other person or stored electronically in any form without the prior written permission of the Board of Studies NSW, except as permitted by the *Copyright Act 1968*. School students in NSW and teachers in schools in NSW may copy reasonable portions of the Material for the purposes of bona fide research or study.

When you access the Material you agree:

- to use the Material for information purposes only
- to reproduce a single copy for personal bona fide study use only and not to reproduce any major extract or the entire Material without the prior permission of the Board of Studies NSW
- to acknowledge that the Material is provided by the Board of Studies NSW
- not to make any charge for providing the Material or any part of the Material to another person or in any way make commercial use of the Material without the prior written consent of the Board of Studies NSW and payment of the appropriate copyright fee
- to include this copyright notice in any copy made
- not to modify the Material or any part of the material without the express prior written permission of the Board of Studies NSW.

The Material may contain third party copyright materials such as photos, diagrams, quotations, cartoons and artworks. These materials are protected by Australian and international copyright laws and may not be reproduced or transmitted in any format without the copyright owner's specific permission. Unauthorised reproduction, transmission or commercial use of such copyright materials may result in prosecution.

The Board of Studies has made all reasonable attempts to locate owners of third party copyright material and invites anyone from whom permission has not been sought to contact the Copyright Officer, ph (02) 9367 8289, fax (02) 9279 1482.

Published by Board of Studies NSW GPO Box 5300 Sydney NSW 2001 Australia

Tel: (02) 9367 8111 Fax: (02) 9367 8484 Internet: <u>www.boardofstudies.nsw.edu.au</u>

20110863 20130570

Contents

1	The Higher School Certificate program of study		
2	Rationale for Business Studies in the Stage 6 curriculum		
3	Continuum of learning for Business Studies Stage 6 students		
4	Aim		
5	Objectives		
6	Course structure		
7	Objectives and outcomes		9
	7.1	Table of objectives and outcomes	9
	7.2	Key competencies	11
8	Content: Business Studies Stage 6		
9	Content: Business Studies Preliminary course		13
	9.1	Preliminary topic: Nature of business	13
	9.2	Preliminary topic: Business management	15
	9.3	Preliminary topic: Business planning	17
10	Content: Business Studies HSC course		19
	10.1	HSC topic: Operations	19
	10.2	HSC topic: Marketing	21
	10.3	HSC topic: Finance	23
	10.4	HSC topic: Human resources	25
11	Course requirements		27
12	Post-school opportunities		
13	Assessment and reporting		

1 The Higher School Certificate program of study

The purpose of the Higher School Certificate program of study is to:

- provide a curriculum structure which encourages students to complete secondary education
- foster the intellectual, social and moral development of students, in particular developing their:
 - knowledge, skills, understanding and attitudes in the fields of study they choose
 - capacity to manage their own learning
 - desire to continue learning in formal or informal settings after school
 - capacity to work together with others
 - respect for the cultural diversity of Australian society
- provide a flexible structure within which students can prepare for:
 - further education and training
 - employment
 - full and active participation as citizens
- provide formal assessment and certification of students' achievements
- provide a context within which schools also have the opportunity to foster students' physical and spiritual development.

2 Rationale for Business Studies in the Stage 6 curriculum

Business activity is a feature of everyone's life. Throughout the world people engage in a web of business activities to design, produce, market, deliver and support a range of goods and services. In addition, investors, consumers and employees depend on the business sector for much of their quality of life.

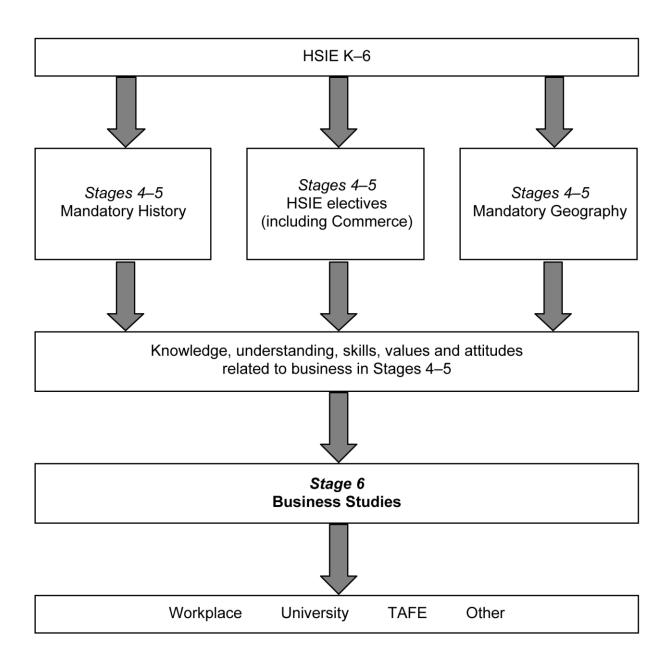
As a course, Business Studies is distinctive in that it encompasses the theoretical and practical aspects of business in contexts which students will encounter throughout their lives. Conceptually, it offers learning from the planning of a small business to the management of operations, marketing, finance and human resources in large businesses. Through the analysis of contemporary business strategies the course also provides rigour and depth and lays an excellent foundation for students either in tertiary study or in future employment.

Contemporary business issues and case studies are embedded in the course to provide a stimulating and relevant framework for students to apply to problems encountered in the business environment. Students also investigate business planning and use a range of information to assess and evaluate business performance. The role of incentives, personal motivation and entrepreneurship, especially in small business, is recognised as a powerful influence in business success.

By completing this course students will develop general and specific skills, including research, analysis, problem-solving, decision-making, critical thinking and communication. These skills enhance their confidence and ability to participate effectively, not only as members of the business world, but also as citizens dealing with issues emanating from business activity.

Business Studies fosters intellectual, social and moral development by assisting students to think critically about the role of business and its ethical responsibilities to society. In addition, a significant feature of Business Studies is its relevance to the full range of HSC students, as it provides useful knowledge and competencies for life.

3 Continuum of learning for Business Studies Stage 6 students



4 Aim

Business Studies aims to develop knowledge, understanding, skills and values which enable students to make judgements about the performance of businesses in a dynamic business environment.

5 Objectives

Through Business Studies, students will develop:

knowledge and understanding about:

- the nature, role and structure of business
- internal and external influences on business
- the functions and processes of business activity
- management strategies and their effectiveness

skills to:

- investigate, synthesise and evaluate contemporary business issues and hypothetical and actual business situations
- communicate business information and issues using appropriate formats
- apply mathematical concepts appropriate to business situations

values and attitudes about:

- responsible participation in business activity
- ethical business behaviour
- corporate social responsibility.

6 Course structure

The ordering of the topics in the Preliminary and Higher School Certificate courses is not prescriptive and in practice may be influenced by students' needs, interests and access to case studies and other resources.

Preliminary course structure (120 indicative hours)

Торіс	Indicative hours	% of course time
Nature of business	24	20
Business management	48	40
Business planning	48	40

HSC course structure (120 indicative hours)

Торіс	Indicative hours	% of course time
Operations	30	25
Marketing	30	25
Finance	30	25
Human resources	30	25

7 Objectives and outcomes

7.1 Table of objectives and outcomes

Objectives	Preliminary outcomes	HSC outcomes	
The student develops knowledge and understanding about:	The student:	The student:	
The nature, role and structure of business	P1 discusses the nature of business, its role in society and types of business structure	H1 critically analyses the role of business in Australia and globally	
Internal and external influences on business	P2 explains the internal and external influences on businesses	H2 evaluates management strategies in response to changes in internal and external influences	
	P3 describes the factors contributing to the success or failure of small to medium enterprises	H3 discusses the social and ethical responsibilities of management	
The functions and processes of business activity	P4 assesses the processes and interdependence of key business functions	H4 analyses business functions and processes in large and global businesses	
Management strategies and their effectiveness	P5 examines the application of management theories and strategies	H5 explains management strategies and their impact on businesses	
	P6 analyses the responsibilities of business to internal and external stakeholders	H6 evaluates the effectiveness of management in the performance of businesses	

The student develops skills to:	The student:	The student:
investigate, synthesise and evaluate contemporary business issues and	P7 plans and conducts investigations into contemporary business issues	H7 plans and conducts investigations into contemporary business issues
hypothetical and actual business situations	P8 evaluates information for actual and hypothetical business situations	H8 organises and evaluates information for actual and hypothetical business situations
communicate business information and issues using appropriate formats	P9 communicates business information and issues in appropriate formats	H9 communicates business information, issues and concepts in appropriate formats
apply mathematical concepts appropriate to business situations	P10 applies mathematical concepts appropriately in business situations	H10 applies mathematical concepts appropriately in business situations

7.2 Key competencies

Business Studies Stage 6 provides a powerful context within which to develop general competencies considered essential for the acquisition of effective, higher order thinking skills necessary for further education, work and everyday life.

Key competencies are embedded in the Business Studies syllabus to enhance student learning. The key competencies of **collecting, analysing and organising information** and **communicating ideas and information**, reflect core processes of business research and case studies and are explicit in the objectives and outcomes of the syllabus. The principal focus of Business Studies is the development of students' ability to analyse situations, assess the key problems and propose solutions. This clearly encompasses the key competency of **solving problems**. Other key competencies are developed through the methodologies of the syllabus and through classroom pedagogy. Students work as individuals and as members of groups to conduct business investigations, and through this, the key competencies **planning and organising activities** and **working with others and in teams** are developed. When students analyse statistical evidence, investigate aspects of financial statements and calculate and interpret financial ratios they are developing the key competency **using mathematical ideas and techniques**. During investigations, students will need to use appropriate information technologies and so develop the key competency of **using technology**.

8 Content: Business Studies Stage 6

Structure of the content

Each topic in the Business Studies syllabus addresses the knowledge and understanding objectives:

- the nature, role and structure of business
- internal and external influences on business
- the functions and processes of business activity
- management strategies and their effectiveness.

Students address the skills objectives by investigating the following issues:

- competitive strategy
- coordinating key business functions and resources
- globalisation
- role of government
- corporate social responsibility.

In the *Students learn to* content students are required to examine contemporary business issues and investigate aspects of business using hypothetical situations and actual business case studies when addressing the *Students learn about* content.

The Preliminary course examines the above with a focus on small to medium enterprises whereas in the Higher School Certificate course the focus is large businesses, many of which operate at a global scale.

9 Content: Business Studies Preliminary course

9.1 Preliminary topic: Nature of business

20% of indicative time

The focus of this topic is the role and nature of business in a changing business environment.

Outcomes

The student:

- P1 discusses the nature of business, its role in society and types of business structure
- P2 explains the internal and external influences on businesses
- P6 analyses the responsibilities of business to internal and external stakeholders
- P7 plans and conducts investigations into contemporary business issues
- P8 evaluates information for actual and hypothetical business situations

Content

Students learn to:

examine contemporary business issues to:

- discuss the global expansion of one Australian business
- discuss the expansion into Australia of one global business
- explain how changes in external influences have contributed to the growth of the tertiary, quaternary and quinary industries in Australia
- identify problems that arise for stakeholders when companies go into liquidation

investigate aspects of business using hypothetical situations and actual business case studies to:

- distinguish between the different types of businesses
- identify actual businesses at different stages in the business life cycle
- outline possible business strategies appropriate for different stages in the business life cycle

Students learn about:

role of business

- the nature of a business
 - producing goods and services
 - profit, employment, incomes, choice, innovation, entrepreneurship and risk, wealth and quality of life

types of businesses

- classification of business
 - size small to medium enterprises (SMEs), large
 - local, national, global
 - industry primary, secondary, tertiary, quaternary, quinary
 - legal structure sole trader, partnership, private company, public company, government enterprise
- factors influencing choice of legal structure
 - size, ownership, finance

influences in the business environment

- external influences economic, financial, geographic, social, legal, political, institutional, technological, competitive situation, markets
- internal influences products, location, resources, management and business culture
- stakeholders

business growth and decline

- stages of the business life cycle
 - establishment
 - growth
 - maturity
 - post-maturity
- responding to challenges at each stage of the business life cycle
- factors that can contribute to business decline
- voluntary and involuntary cessation liquidation

9.2 **Preliminary topic: Business management**

The focus of this topic is the nature and responsibilities of management in the business environment.

Outcomes

The student:

- P2 explains the internal and external influences on businesses
- P4 assesses the processes and interdependence of key business functions
- P5 examines the application of management theories and strategies
- P6 analyses the responsibilities of business to internal and external stakeholders
- P7 plans and conducts investigations into contemporary business issues
- P8 evaluates information for actual and hypothetical business situations
- P9 communicates business information and issues in appropriate formats
- P10 applies mathematical concepts appropriately in business situations

Content

Students learn to:

examine contemporary business issues to:

- discuss strategies that could reconcile the conflicting interests of stakeholders
- compare and contrast approaches to management
- explain the benefits of quality management practices

investigate aspects of business using hypothetical situations and actual business case studies to:

- identify the qualities of managers who have exhibited high personal and ethical standards
- analyse different ways of coordinating key business functions for an SME
- examine effective cash flow management
- assess the role of the income statement and the balance sheet when describing the financial performance of a business
- explain how SMEs manage change effectively

Students learn about:

nature of management

- features of effective management
- skills of management
 - interpersonal, communication, strategic thinking, vision, problem-solving, decision-making, flexibility, adaptability to change, reconciling the conflicting interests of stakeholders

- achieving business goals
 - profits, market share, growth, share price, social, environmental
 - achieving a mix of the above goals
 - staff involvement innovation, motivation, mentoring, training

management approaches

- classical approach
 - management as planning, organising and controlling
 - hierarchical organisational structure
 - autocratic leadership style
- behavioural approach
 - management as leading, motivating, communicating
 - teams
 - participative/democratic leadership style
- contingency approach
 - adapting to changing circumstances

management process

- coordinating key business functions and resources
- operations
 - goods and/or services
 - the production process
 - quality management
- marketing
 - identification of the target market
 - marketing mix
- finance
 - cash flow statement
 - income statement
 - balance sheet
- human resources
 - recruitment
 - training
 - employment contracts
 - separation voluntary/involuntary
- ethical business behaviour

management and change

- responding to internal and external influences
- managing change effectively
 - identifying the need for change
 - business information systems
 - setting achievable goals
 - resistance to change
 - management consultants

9.3 Preliminary topic: Business planning

40% of indicative time

The focus of this topic is the processes of establishing and planning a small to medium enterprise.

Outcomes

The student:

- P1 discusses the nature of business, its role in society and types of business structure
- P3 describes the factors contributing to the success or failure of small to medium enterprises
- P4 assesses the processes and interdependence of key business functions
- P6 analyses the responsibilities of business to internal and external stakeholders
- P7 plans and conducts investigations into contemporary business issues
- P8 evaluates information for actual and hypothetical business situations
- P9 communicates business information and issues in appropriate formats
- P10 applies mathematical concepts appropriately in business situations

Content

Students learn to:

examine contemporary business issues to:

- discuss the influence of government on SMEs
- assess the effect of two changes in the business environment on SMEs

investigate aspects of business using hypothetical situations and actual business case studies to:

- explain how the business plan is determined in at least one SME
- explain how SMEs can enter the global market for long-term growth
- identify ways that SMEs gain a competitive advantage

prepare a small business plan:

- based on a hypothetical or actual business
- presented in a business plan/report format

Students learn about:

Small to medium enterprises

- definition
- role
- economic contribution
- success and/or failure

influences in establishing a small to medium enterprise

- personal qualities qualifications, skills, motivation, entrepreneurship, cultural background, gender
- sources of information
- the business idea competition
- establishment options new, existing, franchise
- market goods and/or services, price, location
- finance source, cost
- legal business name, zoning, health and other regulations
- human resources
 - skills
 - costs wage and non-wage
- taxation federal and state taxes, local rates and charges

the business planning process

- sources of planning ideas
 - situational analysis
- vision, goals and/or objectives
 - vision
 - business goals
 - long-term growth
- organising resources
 - operations
 - marketing
 - finance
 - human resources
- forecasting
 - total revenue, total cost
 - break-even analysis
 - cash flow projections
- monitoring and evaluations
 - sales
 - budgets
 - profit
- taking corrective action

critical issues in business success and failure

- importance of a business plan
- management staffing and teams
- trend analysis
- identifying and sustaining competitive advantage
- avoiding over-extension of finance and other resources
- using technology
- economic conditions

10 Content: Business Studies HSC course

10.1 HSC topic: Operations

25% of indicative time

The focus of this topic is the strategies for effective operations management in large businesses.

Outcomes

The student:

- H1 critically analyses the role of business in Australia and globally
- H2 evaluates management strategies in response to changes in internal and external influences
- H3 discusses the social and ethical responsibilities of management
- H4 analyses business functions and processes in large and global businesses
- H5 explains management strategies and their impact on businesses
- H6 evaluates the effectiveness of management in the performance of businesses
- H7 plans and conducts investigations into contemporary business issues
- H8 organises and evaluates information for actual and hypothetical business situations
- H9 communicates business information, issues and concepts in appropriate formats

Content

Students learn to:

examine contemporary business issues to:

- discuss the balance between cost and quality in operations strategy
- examine the impact of globalisation on operations strategy
- identify the breadth of government policies that affect operations management
- explain why corporate social responsibility is a key concern in operations management

investigate aspects of business using hypothetical situations and actual business case studies to:

- describe the features of operations management for businesses in a tertiary industry
- assess the relationship between operations and the other key business functions in two actual businesses
- explain how operations strategy can help a business sustain its competitive advantage
- recommend possible operations strategies for one hypothetical business

Students learn about:

role of operations management

- strategic role of operations management cost leadership, good/service differentiation
- goods and/or services in different industries
- interdependence with other key business functions

influences

- globalisation, technology, quality expectations, cost-based competition, government policies, legal regulation, environmental sustainability
- corporate social responsibility
 - the difference between legal compliance and ethical responsibility
 - environmental sustainability and social responsibility

operations processes

- inputs
 - transformed resources (materials, information, customers)
 - transforming resources (human resources, facilities)
- transformation processes
 - the influence of volume, variety, variation in demand and visibility (customer contact)
 - sequencing and scheduling Gantt charts, critical path analysis
 - technology, task design and process layout
 - monitoring, control and improvement
- outputs
 - customer service
 - warranties

operations strategies

- performance objectives quality, speed, dependability, flexibility, customisation, cost
- new product or service design and development
- supply chain management logistics, e-commerce, global sourcing
- outsourcing advantages and disadvantages
- technology leading edge, established
- inventory management advantages and disadvantages of holding stock, LIFO (last-in-first-out), FIFO (first-in-first-out), JIT (just-in-time)
- quality management
 - control
 - assurance
 - improvement
- overcoming resistance to change financial costs, purchasing new equipment, redundancy payments, retraining, reorganising plant layout, inertia
- global factors global sourcing, economies of scale, scanning and learning, research and development

10.2 HSC topic: Marketing

25% of indicative time

The focus of this topic is the main elements involved in the development and implementation of successful marketing strategies.

Outcomes

The student:

- H1 critically analyses the role of business in Australia and globally
- H2 evaluates management strategies in response to changes in internal and external influences
- H3 discusses the social and ethical responsibilities of management
- H4 analyses business functions and processes in large and global businesses
- H5 explains management strategies and their impact on businesses
- H6 evaluates the effectiveness of management in the performance of businesses
- H7 plans and conducts investigations into contemporary business issues
- H8 organises and evaluates information for actual and hypothetical business situations
- H9 communicates business information, issues and concepts in appropriate formats
- H10 applies mathematical concepts appropriately in business situations

Content

Students learn to:

examine contemporary business issues to:

- explain why goods and/or services are central to both marketing and operations
- examine why ethical behaviour and government regulation are important in marketing
- assess why a mix of promotional strategies is important in the marketing of goods and services

investigate aspects of business using hypothetical situations and actual business case studies to:

- evaluate the marketing strategies for a good or service
- analyse a marketing plan for a business
- explain how globalisation has affected marketing management

Students learn about:

role of marketing

- strategic role of marketing goods and services
- interdependence with other key business functions
- production, selling, marketing approaches
- types of markets resource, industrial, intermediate, consumer, mass, niche

influences on marketing

- factors influencing customer choice psychological, sociocultural, economic, government
- consumer laws
 - deceptive and misleading advertising
 - price discrimination
 - implied conditions
 - warranties
- ethical truth, accuracy and good taste in advertising, products that may damage health, engaging in fair competition, sugging

marketing process

- situational analysis SWOT, product life cycle
- market research
- establishing market objectives
- identifying target markets
- developing marketing strategies
- implementation, monitoring and controlling developing a financial forecast; comparing actual and planned results, revising the marketing strategy

marketing strategies

- market segmentation, product/service differentiation and positioning
- products goods and/or services
 - branding
 - packaging
- price including pricing methods cost, market, competition-based
 - pricing strategies skimming, penetration, loss leaders, price points
 - price and quality interaction
- promotion
 - elements of the promotion mix advertising, personal selling and relationship marketing, sales promotions, publicity and public relations
 - the communication process opinion leaders, word of mouth
- place/distribution
 - distribution channels
 - channel choice intensive, selective, exclusive
 - physical distribution issues transport, warehousing, inventory
- people, processes and physical evidence
- e-marketing
- global marketing
 - global branding
 - standardisation
 - customisation
 - global pricing
 - competitive positioning

10.3 HSC topic: Finance

The focus of this topic is the role of interpreting financial information in the planning and management of a business.

Outcomes

The student:

- H2 evaluates management strategies in response to changes in internal and external influences
- H3 discusses the social and ethical responsibilities of management
- H4 analyses business functions and processes in large and global businesses
- H5 explains management strategies and their impact on businesses
- H6 evaluates the effectiveness of management in the performance of businesses
- H7 plans and conducts investigations into contemporary business issues
- H8 organises and evaluates information for actual and hypothetical business situations
- H9 communicates business information, issues and concepts in appropriate formats
- H10 applies mathematical concepts appropriately in business situations

Content

Students learn to:

examine contemporary business issues to:

- explain potential conflicts between short-term and long-term financial objectives
- analyse the influence of government and the global market on financial management
- identify the limitations of financial reporting
- compare the risks involved in domestic and global financial transactions

investigate aspects of business using hypothetical situations and actual business case studies to:

- calculate key financial ratios
- assess business performance using comparative ratio analysis
- recommend strategies to improve financial performance
- examine ethical financial reporting practices

Students learn about:

role of financial management

- strategic role of financial management
- objectives of financial management
 - profitability, growth, efficiency, liquidity, solvency
 - short-term and long-term
- interdependence with other key business functions

influences on financial management

- internal sources of finance retained profits
- external sources of finance
 - debt short-term borrowing (overdraft, commercial bills, factoring), long-term borrowing (mortgage, debentures, unsecured notes, leasing)
 - equity ordinary shares (new issues, rights issues, placements, share purchase plans), private equity
- financial institutions banks, investment banks, finance companies, superannuation funds, life insurance companies, unit trusts and the Australian Securities Exchange
- influence of government Australian Securities and Investments Commission, company taxation
- global market influences economic outlook, availability of funds, interest rates

processes of financial management

- planning and implementing financial needs, budgets, record systems, financial risks, financial controls
 - debt and equity financing advantages and disadvantages of each
 - matching the terms and source of finance to business purpose
- monitoring and controlling cash flow statement, income statement, balance sheet
- financial ratios
 - liquidity current ratio (current assets ÷ current liabilities)
 - gearing debt to equity ratio (total liabilities ÷ total equity)
 - profitability gross profit ratio (gross profit ÷ sales); net profit ratio (net profit ÷ sales); return on equity ratio (net profit ÷ total equity)
 - efficiency expense ratio (total expenses ÷ sales), accounts receivable turnover ratio (sales ÷ accounts receivable)
 - comparative ratio analysis over different time periods, against standards, with similar businesses
- limitations of financial reports normalised earnings, capitalising expenses, valuing assets, timing issues, debt repayments, notes to the financial statements
- ethical issues related to financial reports

financial management strategies

- cash flow management
 - cash flow statements
 - distribution of payments, discounts for early payment, factoring
- working capital management
 - control of current assets cash, receivables, inventories
 - control of current liabilities payables, loans, overdrafts
 - strategies leasing, sale and lease back
- profitability management
 - cost controls fixed and variable, cost centres, expense minimisation
 - revenue controls marketing objectives
- global financial management
 - exchange rates
 - interest rates
 - methods of international payment payment in advance, letter of credit, clean payment, bill of exchange
 - hedging
 - derivatives

10.4 HSC topic: Human resources

25% of indicative time

The focus of this topic is the contribution of human resource management to business performance.

Outcomes

The student:

- H2 evaluates management strategies in response to changes in internal and external influences
- H3 discusses the social and ethical responsibilities of management
- H4 analyses business functions and processes in large and global businesses
- H5 explains management strategies and their impact on businesses
- H6 evaluates the effectiveness of management in the performance of businesses
- H7 plans and conducts investigations into contemporary business issues
- H8 organises and evaluates information for actual and hypothetical business situations
- H9 communicates business information, issues and concepts in appropriate formats

Content

Students learn to:

examine contemporary business issues to:

- discuss the influence of government on the process of determining employment contracts
- explain how businesses exhibit corporate social responsibility in the management of human resources
- analyse the causes of two workplace disputes and the strategies used to resolve them
- examine the advantages of a diverse, culturally competent workforce for a global business

investigate aspects of business using hypothetical situations and actual business case studies to:

- explain the interdependence between human resources and other key business functions
- compare the process of negotiating enterprise/collective agreements with the negotiation of individual contracts
- discuss the advantages and disadvantages of outsourcing in the global market
- evaluate the effectiveness of human resource management for one business and recommend appropriate alternative strategies

Students learn about:

role of human resource management

- strategic role of human resources
- interdependence with other key business functions
- outsourcing
 - human resource functions
 - using contractors domestic, global

key influences

- stakeholders employers, employees, employer associations, unions, government organisations, society
- legal the current legal framework
 - the employment contract common law (rights and obligations of employers and employees), minimum employment standards, minimum wage rates, awards, enterprise agreements, other employment contracts
 - work health and safety and workers compensation
 - antidiscrimination and equal employment opportunity
- economic
- technological
- social changing work patterns, living standards
- ethics and corporate social responsibility

processes of human resource management

- acquisition
- development
- maintenance
- separation

strategies in human resource management

- leadership style
- job design general or specific tasks
- recruitment internal or external, general or specific skills
- training and development current or future skills
- performance management developmental or administrative
- rewards monetary and non-monetary, individual or group, performance pay
- global costs, skills, supply
- workplace disputes
 - resolution negotiation, mediation, grievance procedures, involvement of courts and tribunals

effectiveness of human resource management

- indicators
 - corporate culture
 - benchmarking key variables
 - changes in staff turnover
 - absenteeism
 - accidents
 - levels of disputation
 - worker satisfaction

11 Course requirements

For the Preliminary course:

• 120 indicative hours are required to complete the course.

For the HSC course:

- the Preliminary course is a prerequisite
- 120 indicative hours are required to complete the course.

12 Post-school opportunities

The study of Business Studies Stage 6 provides students with knowledge, understanding and skills that form a valuable foundation for a range of courses at university and other tertiary institutions.

In addition, the study of Business Studies Stage 6 assists students to prepare for employment and full and active participation as citizens. In particular, there are opportunities for students to gain recognition in vocational education and training. Teachers and students should be aware of these opportunities.

Recognition of student achievement in vocational education and training

Wherever appropriate, the skills and knowledge acquired by students in their study of HSC courses should be recognised by industry and training organisations. Recognition of student achievement means that students who have satisfactorily completed HSC courses will not be required to repeat their learning in courses in TAFE NSW or other registered training organisations (RTOs).

Registered training organisations, such as TAFE NSW, provide industry training and issue qualifications within the Australian Qualifications Framework (AQF).

The degree of recognition available to students in each subject is based on the similarity of outcomes between HSC courses and industry training packages endorsed within the AQF. Training packages are documents that link an industry's competency standards to AQF qualifications. More information about industry training packages can be found on the <u>National Training Information Service (NTIS)</u> website (www.ntis.gov.au).

Recognition by TAFE NSW

TAFE NSW conducts courses in a wide range of industry areas, as outlined each year in the *TAFE NSW Handbook*. Under current arrangements, the recognition available to students of Business Studies in relevant courses conducted by TAFE is described in the *HSC/TAFE Credit Transfer Guide*. This guide is produced by the Board of Studies and TAFE NSW and is distributed annually to all schools and colleges. Teachers should refer to this guide and be aware of the recognition available to their students through the study of Business Studies Stage 6. This information can be found on the <u>TAFE NSW</u> website (www.tafensw.edu.au/mchoice).

Recognition by other registered training organisations

Students may also negotiate recognition into a training package qualification with another registered training organisation. Each student will need to provide the RTO with evidence of satisfactory achievement in Business Studies Stage 6 so that the degree of recognition available can be determined.

13 Assessment and reporting

Advice on appropriate assessment practice in relation to the Business Studies syllabus is contained in *Assessment and Reporting in Business Studies Stage 6*. That document provides general advice on assessment in Stage 6 as well as the specific requirements for the Preliminary and HSC courses. The document contains:

- suggested components and weightings for the internal assessment of the Preliminary course
- mandatory components and weightings for the internal assessment of the HSC course
- the HSC examination specifications, which describe the format of the external HSC examination.

The document and other resources and advice related to assessment in Stage 6 Business Studies are available on the <u>Board's website</u> (www.boardofstudies.nsw.edu.au/syllabus_hsc).